



WINTER WINE  
& FOOD FEST

## *Sponsorship Opportunities*

### *Presenting Sponsor (\$30,000)*

LIMITED TO 1

- Two tables of 10 with premier seating
- Lead positioning of corporate name/logo on all collateral material.  
*(Subject to print deadline)*
- Inside front full page Ad in Auction/Program guide
- Logo on Wine glasses
- Valet parking
- Special Program Recognition
- Company logo prominently displayed as Presenting Sponsor on MAW Sacramento Website
- Grants a Wish

### *Title Sponsor (\$15,000)*

- One table of 10 with premier seating
- Title sponsor positioning of corporate name/logo on event collateral.  
*(Subject to print deadline)*
- Full page Ad in Auction/Program guide
- Logo on bidding paddles
- Valet Parking
- Special Program Recognition
- Company logo listed on MAW-Sacramento website
- Grants a Wish

### *Major Sponsor (\$10,000)*

- One table of ten preferred seating
- Major sponsor positioning corporate name/logo on event print material.  
(Subject to print deadline)
- Half page Ad in Auction/Program guide
- Logo on plate
- Valet Parking
- Program Recognition
- Company logo listed on MAW Sacramento Website

### *Wish Sponsor (\$6,000)*

- One table of 10 preferred seating
- Corporate logo in magazine ad, vendor cards and invitations  
(Subject to print deadline)
- Half Page Ad in Auction/Program guide
- Valet Parking
- Featured in Program
- Company logo listed on MAW Sacramento Website

### *Event Sponsor (\$3,500)*

- One table of 10
- Corporate Name in Magazine Ad/invitations
- Quarter page Ad in Auction/Program guide
- Valet Parking
- Included in Program
- Company listed on MAW Sacramento Website

### *Table Sponsor (\$1,750)*

- One table of 10
- Valet Parking
- Listed in Program

